

REUNION ISLAND COFFEE ROASTERS



NOW AVAILABLE ZERO-WASTE COFFEE PODS PRODUCED IN A FACILITY POWERED BY 100% GREEN ELECTRICITY

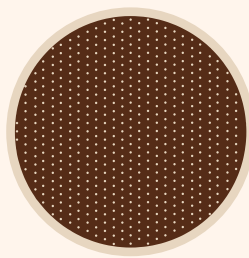
At Reunion Island Coffee Roasters, premium coffee quality and environmental sustainability have always been at the forefront of the decisions we make. We saw the potential environmental impact that K-Cups posed years ago and choose to steer clear and instead invest our time and effort into our line of environmental-friendly single-serve specialty coffee pods. Always on the

lookout for ways to upgrade our coffees and product offerings, we've revamped our coffee pods inside and out, discovering the optimal weight to pack more flavour into each pod, while also developing a greener packaging material. After years of research and development, we're thrilled to announce that we're now producing the first Zero-Waste single-serve coffee pod.

THE LIFE OF A ZERO WASTE COFFEE POD



ROASTED IN A FACILITY
POWERED BY
100% GREEN ELECTRICITY



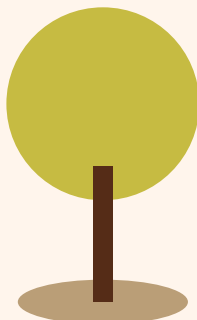
1/3 ABACÁ FILTER PAPER
(NATURAL FIBRES, NATURAL
FERTILIZERS, AIR + SUN DRIED)



PACKAGED IN
100% COMPOSTABLE FILM



FILM + USED PODS
ARE PLACED IN
MUNICIPAL COMPOST



RETURN VALUABLE
NUTRIENTS BACK TO
THE SOIL



NO SPECIAL
PICKUP / TRANSPORT

REUNION ISLAND COFFEE ROASTERS



COFFEE MENU



REUNION ISLAND
COFFEE ROASTERS

REUNION ISLAND

COLOMBIA LAS HERMOSAS™

SWISS WATER PROCESS RAINFOREST
ALLIANCE FIREFLY DECAF

ARROW ESPRESSO

FAIR TRADE ORGANIC
FRENCH ROAST

HOUSE BLEND

RAINFOREST ALLIANCE
ISLAND RESERVE

KONA BLEND

PRIVATEER DARK

SUMATRA KETAMBE DARK

RAINFOREST ALLIANCE
GUATEMALA DARK



DONUT SHOP

AUTHENTIC DONUT SHOP BLEND

AUTHENTIC DONUT SHOP
BLEND DECAF

AUTHENTIC DONUT SHOP
BLEND DARK

FRENCH CARAMEL

FRENCH VANILLA

VANILLA HAZELNUT CREAM

VANILLA HAZELNUT CREAM DECAF

CHOCOLATE BUTTERCRUNCH



THE COFFEE POD ADVANTAGE

- ✓ 100% compostable pod and packaging
- ✓ Produced using 100% green electricity
- ✓ 100% high-grown Arabica coffee beans
- ✓ 11 grams of coffee for a full-bodied, smooth taste
- ✓ Convenience of single-cup coffee without the waste
- ✓ Valuable nutrients return back to the soil when composted

WHY COMPOSTABLE IS BETTER THAN BIODEGRADABLE

According to the FTC's Green Guides, a product is biodegradable as long as it "will completely break down and return to nature (i.e., decompose into elements found in nature) within a reasonably short period of time after customary disposal." In other words, the item will continue to disintegrate into small pieces until micro-organisms consume it.

For an item to be marked compostable, the Green Guide states there must be scientific evidence that the materials in the item break down or become part of usable compost in a safe and timely manner (about one to four months). In addition, compostable items must not release any metals or toxins into the compost.

Why is compostable preferred? The main difference between biodegradable and compostable is that compostable material breaks down into "humus," which provides valuable nutrients to the soil, while biodegradable products may leave metal residue in their return to nature. Also, compostable products break down much more quickly than biodegradable, which has an unspecified rate of full disintegration - anywhere from a week to years. This is why our goal has always been to find a fully compostable film that would quickly return to the soil but would still be ideal for maintaining the freshness of the coffee.