

Creating positive change from the grounds up.

KEURIG COMMERCIAL

Introducing the Grounds to Grow On[™] Program

The Grounds to Grow On[™] recycling program offers workplaces an easy way to collect their brewed Keurig[®] K-Cup[®] pods to be recycled.



We think a second life spent as new, recycled products and enriched soil sounds like a second life worth living. Send in your brewed pods and we'll make sure their next life is a useful one

HOW IT WORKS



Drop Your Pod In The Box



WE TAKE CARE OF THE REST

Grounds Become Compost

K-Cup[®] Pod

Pod Components Are Separated

> **Plastic & Foil Are** Recycled

The Process is Simple:

- Place your brewed Keurig® K-Cup® pods in the Grounds to Grow On™ bin.
- Once the bin is full, present the bin with its pre-paid shipping label to UPS for pick-up, or drop it off at any UPS location. Shipping is sent through the UPS Carbon Neutral Program.
- We take it from there with the help of g2 revolution[®], an innovative recycling company.



AND GETTING STARTED IS EASY

- Visit GroundstoGrowOn.com
- Sign up
- Start recycling your K-Cup[®] pods!



of the pod by weight is converted to **COMPOST**

25%

of the pod by weight is converted into **RECYCLED**

PRODUCTS

Our Recovery Bins

In an effort to reduce impacts on our carbon footprint, the Grounds to Grow On[™] recovery bins are bundled in packs of five (5), made from at least 70% recycled content, 100% recycled after use, and shipped via the UPS Carbon Neutral Program. Single bins are not available.

INT/INS

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SMALL BIN

Up to 175 K-Cup®

Pod Capacity Each

LARGE BIN Up to 450 K-Cup[®] Pod Capacity Each

Go to Groundsto(

Go to **GroundstoGrowOn.com** and choose the bin size that works for your workplace.

Each Recovery Bin Includes:

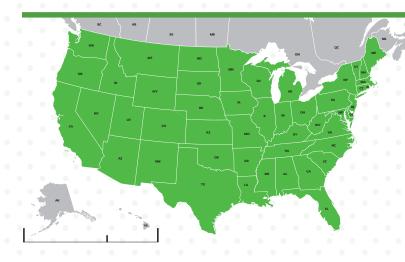
pod collection and back again

• Pre-paid UPS return label affixed to box

PLEASE NOTE: Due to the presence of organic waste, each bin should be replaced every 2-3 weeks.

• Pre-affixed bag and zip tie seal for brewed K-Cup

Currently Available in 48 States



The Grounds to Grow On[™] program is currently unavailable in Alaska, Hawaii, and Canada.

Please visit

GroundsToGrowOn.com

where you can easily order recovery bins, get answers to your FAQs, and learn more about our disposal partner, g2 revolution[°].

Have questions? We'd love to hear from you.

888.287.2739 | 888.CUP.BREW groundstogrowon@keurig.com



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Reorder #69316 - Rev C

